

|    | Search Terms             | Total   |
|----|--------------------------|---------|
| 1  | BALL                     | 481321  |
| 2  | BALLS                    | 129607  |
| 3  | CRYSTALLINE              | 233852  |
| 4  | CRYSTALLINES             | 149     |
| 5  | GOLF                     | 35512   |
| 6  | GOLFS                    | 22      |
| 7  | LIQ                      | 51676   |
| 8  | LIQS                     | 1611    |
| 9  | LIQUID                   | 1343049 |
| 10 | LIQUIDS                  | 282145  |
| 11 | (6 AND (GOLF ADJ BALL) ) | 23      |

|   | Search Terms                         | Total  |
|---|--------------------------------------|--------|
| 1 | BALL                                 | 540387 |
| 2 | BALLS                                | 149349 |
| 3 | GOLF                                 | 42246  |
| 4 | GOLFS                                | 36     |
| 5 | THERMOCHROMIC                        | 1812   |
| 6 | THERMOCHROMICS                       | 57     |
| 7 | (THERMOCHROMIC AND (GOLF ADJ BALL) ) | 21     |